



About us

Young Internet GmbH is Europe's leading website provider for children. Our most popular product Panfu (www.panfu.com) is a virtual world with 10 million registered users since 2008. It is the largest website for children in Europe, providing them with access to safe, learning-oriented multi-player online games. With prominent presence in Germany, France, Spain, Britain, Poland, the Netherlands, Scandinavia, South America and the USA, Panfu belongs to one of the fastest growing communities on the Internet.

To internationalize Panfu, we are looking for

International Marketing Intern (m/f)

for English, French, Spanish, Polish, Swedish, Dutch, Portuguese, Italian, Russian

Your job description

Establish Panfu in your country!

- Localizing and developing Panfu in your language
- Developing a marketing strategy and online marketing campaigns such as SEO, SEM and affiliate marketing
- Developing effective CRM processes
- Striking partnerships with companies that enjoy heavy traffic
- Analyzing and optimizing existing marketing cooperation and supporting the marketing team for market control
- Liaison support to existing cooperation partners
- Planning, organization and evaluation of offline campaigns
- Developing effective and independent PR campaigns

You are

- A native speaker of one of the above mentioned languages.
- A graduate or undergraduate in economic sciences, new media, communications or a similar field.
- Equipped with knowledge in marketing, preferably in online marketing.
- Equipped with very good analytical capabilities, conceptual thought and organized work.
- Competent in internet and computer applications (Power Point, Excel, Word).
- Distinctively customer-oriented and communicative.
- Very good in written and verbal expression; good command of English
- Appreciative of a strong work ethic and ready for independent and intensive team work.

What we offer

- Integration into a successful, international and cooperative team
- Comfortable, yet challenging work environment in which responsibility plays a top factor
- Development of a long-term project which will be accessed by hundreds of thousands of children
- Room for creativity and new ideas
- Active knowledge management and advanced team training
- Generous office in Berlin-Mitte (complete with kicker, a refrigerator and a sofa)

Information

- Duration: 3-6 months
- Location: Berlin, Torstr. 35
- Salary: negotiable



We look forward to receiving compelling applications at jobs@young-internet.com!